

2018 Active Adult & Senior Expo

“A Lifestyle, Health and Active Aging Expo for Baby Boomers & Seniors”

Presented by



Hosted by



Thursday, September 27, 2018 | 10 am - 2 pm
Katz JCC - 501 Jerome Ave. Margate, NJ 08402

Sponsorship & Exhibitor Opportunities

Company Name: _____ Contact Name: _____
Comp. Address: _____ City: _____ State: ____ Zip: _____
Phone: _____ Email: _____

Sponsorships with Exhibitor Booth Space:

- Title Sponsor:** Back cover full-page 5'(w)x7.68'(h) full-color recognition in our event program guide, premier 10x10 booth space during expo including booth spaces for multiple health screenings, two (2) allotted time slots for selected keynote speakers throughout day of event, inclusion in advertising materials printed in local media with recognition as title sponsor: **\$10,000**
- Presenting Sponsor:** Inside front full-page 5'(w)x7.68'(h) full-color recognition in our event program guide, premier 10x10 booth space during expo including booth spaces for multiple health screenings, one (1) allotted time slot for selected keynote speakers day of event, inclusion in advertising materials printed in local media with recognition as presenting sponsor: **\$5,000 SOLD**
- Community Partner Sponsor:** Full-page 5'(w)x7.68'(h) full-color recognition in our event program guide, premier 10x10 booth space during expo including booth spaces for multiple health screenings and inclusion in advertising materials printed in local media and recognition as the Community Partner Sponsor: **\$2,500**
- Medical Professional Speaker Panel Sponsor:** Full-page 5'(w)x7.68'(h) full-color recognition in our event program guide, 10x10 booth space during expo, one (1) allotted time slot on speaker panel or break-out session, inclusion in speaker panel listing in media platforms: **\$1,000**
- Marketplace Sponsor:** Premier 10x10 booth space during expo, half-page 5'(w) x 3.75(h) full-color recognition in our event program guide: **\$500** (limited quantities available)

Exhibitor Booth Space only:

- Booth Space:** 10x10 booth space includes table and blue table cloth, pipe and drape: **\$350**
Total number of booths requested: _____ **Description of Booth Activity:** _____

Payment Method:

- Check (payable to the Milton & Betty Katz JCC of Atlantic County
Attn: Melissa Vola 501 N. Jerome Avenue Margate, NJ 08402)
- Credit Card – CIRCLE ONE (Visa, MasterCard, American Express, Discover)
Total Charge: _____ Name on Card: _____
Number: _____ Exp Date: _____ CVV Code: _____

Completed ads should be PDF, JPEG or TIF files and emailed to mvola@jccatlantic.org. Questions? Contact Melissa Vola, Katz JCC at 609-822-1167 ext. 159 or the Greater Atlantic City Chamber of Commerce, 609-345-4524. **Completed ads are due September 5, 2018. If you need us to create an ad for you, the deadline for copy & images, which should be emailed to mvola@jccatlantic.org, is September 1, 2018.**