

**2015 Senior & Adult Expo**  
**“A Lifestyle, Health and Active Aging Expo for Baby Boomers & Seniors”**  
**Presented by the Katz Jewish Community Center and the Greater Atlantic City Chamber of Commerce**  
**Thursday, October 1, 2015 / 10 a.m. to 2 p.m.**  
**Sponsorship Opportunities**

Name: \_\_\_\_\_ Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Description of Booth Activity: \_\_\_\_\_

I wish to participate in the 2015 Senior & Adult Expo:

- Title Sponsor:** Back cover full-color recognition in our event program guide, premier booth space during expo including booth spaces for multiple health screenings, two (2) allotted time slots for selected keynote speakers throughout day of event, inclusion in Press of Atlantic City Broadsheet insert with back page ad and written article, logo and/or name recognition in marketing materials as title sponsor: **\$10,000**
- Presenting Sponsor:** Inside front full-color recognition in our event program guide, premier booth space during expo, one (1) allotted time slot for selected keynote speakers day of event, inclusion in Press of Atlantic City Broadsheet insert with ad and written article, logo and/or name recognition in marketing materials as co-presenting sponsor: **\$5,000**
- Community Partner Sponsor:** Full-page full-color recognition in our event program guide and inclusion in Press of Atlantic City Broadsheet insert with ad, premier booth space during expo including space for health screening, logo and/or name recognition in all marketing materials: **\$2,500**
- Medical Professional Speaker Panel Sponsor:** Full-page full-color recognition in our event program guide, booth space, one (1) allotted spot on speaker panel or break-out session, logo and/or name recognition in all marketing materials as it pertains medical professional speaker panel: **\$1,000**
- Marketplace Sponsor:** Premier booth space during expo, half-page full-color recognition in our event program guide, logo and/or name recognition in marketing materials as premier sponsor: **\$500 (limited quantities available)**

**Individual 4-Color Ad Rate for  
Press of A.C. Broadsheet Insert**

\$250

**Specifications Ad Size:** 3 ½ x 3  
\*Limited Space Available.  
Apx. 12 spaces

**Exhibitor Registration:** I AM participating in Senior & Adult Expo:

- \_\_\_\_\_ Booths at **\$350 ea.**
- \_\_\_\_\_ **Early Bird \$299 ea.**

**TOTAL CHARGE:** \_\_\_\_\_

**Payment Method**

- Check** (payable to the Milton & Betty Katz JCC of Atlantic County, 501 N. Jerome Avenue, Margate, NJ 08402 Attn: Julie Fink)
- Credit Card – CIRCLE ONE (Visa, Mastercard, American Express, Discover)**

Name on Card: \_\_\_\_\_

Number: \_\_\_\_\_ Exp Date: \_\_\_\_\_ CSC Code: \_\_\_\_\_

If you wish to enclose your copy with this order, we will create an ad for you. **Deadline for copy/images for ad creation is August 15, 2015.** If you wish to enclose a logo or submit a completed ad, we ask that you e-mail PDF, JPEG or TIF files to [jfink@jccatlantic.org](mailto:jfink@jccatlantic.org). Questions may be directed to Julie Fink, Katz JCC Director of Fundraising and Special Events at 609-822-1167, Ext. 159 or Elisa Monroe, Greater Atlantic City Chamber Director of Events at 609-345-4524 Ext. 102.  
**Completed ads are due no later than August 29, 2015.**